

## Day 2

Today we are going to create our Squidoo lenses and submit them to various sites, so that they get indexed in Google very quickly. We will create one lens per keyword and also create a new account for each lens, so that they are all separate.

Here are some important points about creating your Squidoo lenses:

#1 – Always put the main keyword in the name (URL) of your lens. This is crucial to make sure you get good rankings in Google.

#2 – The main keyword also needs to be in the Title of the lens and in the first module on the lens.

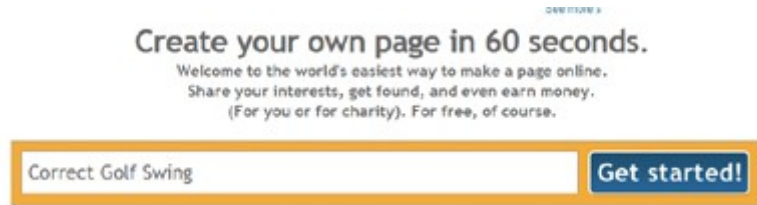
#3 – You should also have a link somewhere on the lens that is the main keyword. This can link to your affiliate product or even to another one of your lenses.

#4 – In relation to the above, once you have created your 5 lenses you should then go back into them and place a link from one to the next one. Use the main keyword of the lens you are linking to as the actual anchor text.

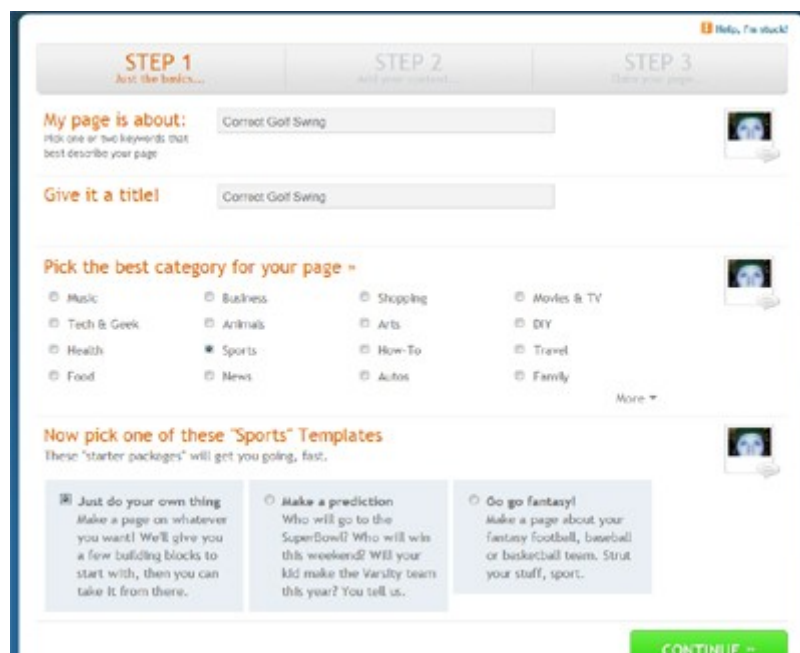
So let's head over to Squidoo:



Type in one of your main keywords into the "I want to make a page about..." box. For this example, let's use one of our golf keywords. So we type in "Correct Golf Swing".



We then fill in the options on Step #1:



Click continue and move onto Step #2. Fill in the fields as requested by Squidoo. Try to sound friendly and be informative in what you write:

Now, a few quick questions to help you load your page with great content.  
(Don't worry, you can always change any of this later.)

**Tell the world about Correct Golf Swing. Be passionate and don't hold back.**

Many people look for correct golf swing tips when they have an issue with their golf swing. I would like to share some tips that I have learned and really helped my own golf swing. I hope you find them interesting and that they help you improve your game.

255 characters (Content strength: pretty good)

---

**3 things you should know about Correct Golf Swing** REMOVE

Often just a small change can make the difference.

Practise your downswing and alignment more often.

Practise really does make perfect, so do it as often as you can.

167 characters (Content strength: getting better)

---

**Items of interest on Amazon** REMOVE

Amazon category: **Spots & Outdoors** Search keywords: **Correct Golf S** SEARCH

Next step you will see this screen:

MagicBuilder on SQUIDOO™ Share your knowledge. Make a difference.

What's Squidoo? [Log in](#) [Join the community!](#)

[Help, I'm stuck!](#)

**STEP 1** Add the basics... **STEP 2** Add your content... **STEP 3** Claim your page...

Great start! Here's a sneak peek of your page. Click **TURBO IT** to get even more of a headstart. Or just **PUBLISH** now, and add more content later.

**TURBO IT** [or just publish my page now](#)

This is a placeholder. You can upload your own photo later!

Many people look for correct golf swing tips when they have an issue with their golf swing. I would like to share some tips that I have learned and really helped my own golf swing. I hope you find them interesting and that they help you improve your game.

This is just a preview. Imagine how great your page will look when you add more content.

**3 things you should know about Correct Golf Swing**

Often just a small change can make the difference.

Practise your downswing and alignment more often.

Practise really does make perfect, so do it as often as you can.

Just click on "Publish my page now".

You'll then see this screen:

MagicBuilder on SQUIDOO™ Share your knowledge. Make a difference.  
 What's Squidoo? | Log in | Join the community!

STEP 1 Add the basics... STEP 2 Add your content... **STEP 3 Claim your page...** Help, I'm stuck!

So you're ready to publish your page?  
 Here are a couple more things to tweak if you want!


**Title your page:** Correct Golf Swing

**Create your page URL:** www.squidoo.com/Correct-Golf-Swing-1  
(This can not be changed later)

**Content rating:** G RATED: Safe for all ages and suitable  
Not sure? Read up on our Ratings policy.

**GO PUBLISH**

Great start! Here's a sneak peek of your page. Click **TURBO IT** to get even more of a headstart. Or just **PUBLISH** now, and add more content later.

 Many people look for correct golf swing tips when they have an issue with their golf swing. I would like to share some tips that I have learned and really helped my own golf swing. I hope you find them interesting and that they help you improve your game.

This is a placeholder. You can upload your own photo later.

This is just a preview. Imagine how great your page will look when you add more content.

It is absolutely vital that you use your main keyword in the title AND URL of the page. If your main keyword is already taken, then you could insert a number or another word in the URL.

In this example, we managed to get Correct-Golf-Swing-Tips as our URL. Which is still very good.

Click on Go Publish and you'll get to the last screen:

MagicBuilder on SQUIDOO™ Share your knowledge. Make a difference.  
 What's Squidoo? | Log in | Join the community!

Already a lensmaster? Log in here.

**Last step... time to set up an account! (It's free, of course).**  
 Then we can whip together your page and you can start showing it off.

**Email Address**   
We never ever share this or send you unwanted stuff, but make sure it's the right one, so we can confirm your account.

**Create a username**   
This is what you'll go by in the site. It's best if it's your real name! Only letters, numbers, underscores, or dashes, please. Your username is permanent.

**First name**

**Last name**

**Create a password**

**Type your password once more**

**YES, let's get started**

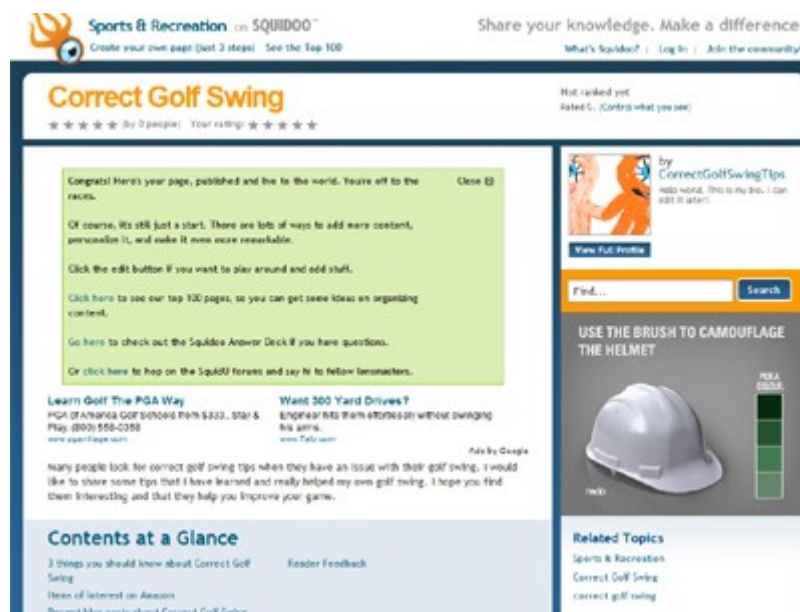
Absolutely, I accept the **Terms of Service!** (And will check my email for a welcome email from Squidoo).

Of course, I want to receive the popular **Lens of the Day**.

Yes, I want the SquidU Review newsletter: tips on traffic, money, contests - from fellow lensmasters!

As you'll be setting up various lenses, you should use a free email address service such as gmail. Also try to make your username relate to the subject of your keyword, as this makes you look more professional.

Once you've filled in the fields, click on Publish at the bottom again and your lens will be created:



You should now go back into your account and add some more content to your lens that is related to your keyword. This doesn't have to be hundreds of words, just some useful tips or information. You can make it look more attractive by adding pictures or even video modules too.

**And don't forget the most important part** – towards the top of your lens (and maybe even at the bottom) add some information and/or a picture of your affiliate product. Be sure to include your affiliate link and test it on your lens.

## Getting Indexed

Once you have your lenses published, it is now time to let Google know you have made them.

This is a simple process and will only take a couple of minutes. The way to do it is to submit our RSS feed from the lenses to various sites. If you don't know what an RSS feed is, it is just a different

format of showing your content. It can be read by people with RSS readers.

To find your feed, just look at the sidebar of your lens and you'll see this column:



If you hover over the RSS icon, that is the URL to your feed. Just copy it and head over to the following sites and submit your feed to them:

[Feedage.com](http://Feedage.com)  
[Feedagg.com](http://Feedagg.com)

You can also bookmark the lens in 2-3 social bookmarking sites but don't over do it. You want Google to find it but not see lots of instant links pointing to it because that isn't natural.